



# WORLD WATER DAY!



CREATE YOUR  
DESIGN HERE!

## STICKER DESIGN COMPETITION

World Water Day, celebrated annually on March 22, is a global observance dedicated to raising awareness about the importance of water and advocating for its sustainable management. It highlights the challenges faced by billions of people worldwide who lack access to safe drinking water and sanitation. By participating in this competition, you can contribute to a collective effort to protect and conserve this vital resource.

# HOW TO WORK WWD INTO CLASS

This curriculum guide is designed to engage students in learning about the importance of water conservation and water quality while fostering creativity and critical thinking. The culminating activity is a sticker design contest for World Water Day.

## OBJECTIVES:

- Understand the importance of water conservation.
- Develop creative design skills.
- Communicate environmental messages effectively.



## ENGAGE BY THE SUBJECT

### SCIENCE: YOUNG SCIENTISTS AS COMMUNICATORS

**Prompt:** As young scientists, we understand that Earth's water supply is finite. How can we use science communication to raise awareness about water conservation?

Science communicators can create educational materials, such as videos, podcasts, comics or infographics, to teach others about water conservation. In today's class we will be doing just that by communicating visually the need to conserve water for the WWD sticker competition.

### ENGLISH LANGUAGE ARTS: WATER AS A LITERARY THEME

**Prompt:** Water is not only a possible setting, but a subject, and recurring theme in literature. Water often symbolizes life, purification, or strong emotions. How can we use language to conserve this valuable resource?

Today in class you will design a WWD sticker that captures the importance of water conservation, using a concise and impactful slogan. Create a slogan that conveys a strong message about water conservation.

### MATHEMATICS: WATER CONSERVATION BY THE NUMBERS

**Prompt:** Water is a limited resource. Let's do the math! Can you calculate the amount of water wasted through daily activities like leaving the faucet running?

Today in class you will research water usage statistics. Incorporate your findings into your WWD sticker design to highlight the importance of water conservation.

*Example: Design a sticker that includes a water conservation tip or statistic, such as "Save 5 gallons of water per day by taking shorter showers."*

### HISTORY: DON'T LET HISTORY REPEAT ITSELF

**Prompt:** The Mississippi River has a rich history, but it has also faced significant pollution and environmental challenges. How can you use the history of the Mississippi River to inspire your sticker design?

Today in class we will explore the historic environmental issues facing the Mississippi River, such as pollution, habitat loss, and flooding. Design a WWD sticker that depicts the Mississippi River and highlights the importance of water conservation and environmental protection.

# JUDGMENT CRITERIA

**WE WILL BE JUDGING ENTRIES IN THREE AGE CATEGORIES:**

**KIDS (AGES 5-10)**

**TWEENS (AGES 11-13)**

**TEENS (AGES 14-17)**

**ALL ENTRIES WILL BE JUDGED BASED ON THE FOLLOWING CRITERIA:**

## **CREATIVITY AND ORIGINALITY:**

- UNIQUE AND INNOVATIVE DESIGN CONCEPT
- EFFECTIVE USE OF COLOR AND COMPOSITION
- FRESH PERSPECTIVE AND ARTISTIC FLAIR

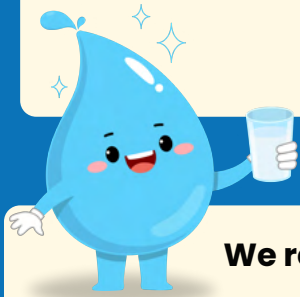
## **CONNECTION TO WWD:**

- CLEAR AND RELEVANT MESSAGE ABOUT WATER CONSERVATION
- STRONG EMPHASIS ON SUSTAINABILITY AND ENVIRONMENTAL PROTECTION
- EFFECTIVE USE OF SYMBOLS AND IMAGERY TO CONVEY THE THEME

## **APPEAL AND IMPACT:**

- MEMORABLE AND IMPACTFUL VISUAL MESSAGE
- POTENTIAL TO INSPIRE ACTION AND RAISE AWARENESS
- ADHERENCE TO TEMPLATE, CONSIDERING HOW WELL THE DESIGN FITS WITHIN THE TEMPLATE FORMAT

## SUBMISSION GUIDELINES



**We require all entries to be submitted using the provided template.**

**Scanned Artwork:** Print the template on blank paper. Create your sticker design within the designated area. Use a scanning app or photograph to capture your artwork.

**Digital Artwork:** Open the template in your preferred design software. Create your sticker design directly within the template.

- Crop your artwork to the template dimensions before submission.
- Save your final artwork in either JPEG or PNG format.
- Email Submissions: Attach your cropped artwork file to an email. Please include the participant's first name, age category, and school name in the subject line.
- Send your email to **education@stlaquariumfoundation.org**
- All submissions must be received by February 21st, 2025, at 11:59 PM Central Time

*Please note that excessive use of AI-generated art will be considered in the creativity category of judging criteria. We encourage original designs that showcase your unique skills and vision. Late entries will not be considered.*

**FORMAT:**  
jpeg or png

**DEADLINE:**  
2-21-2025

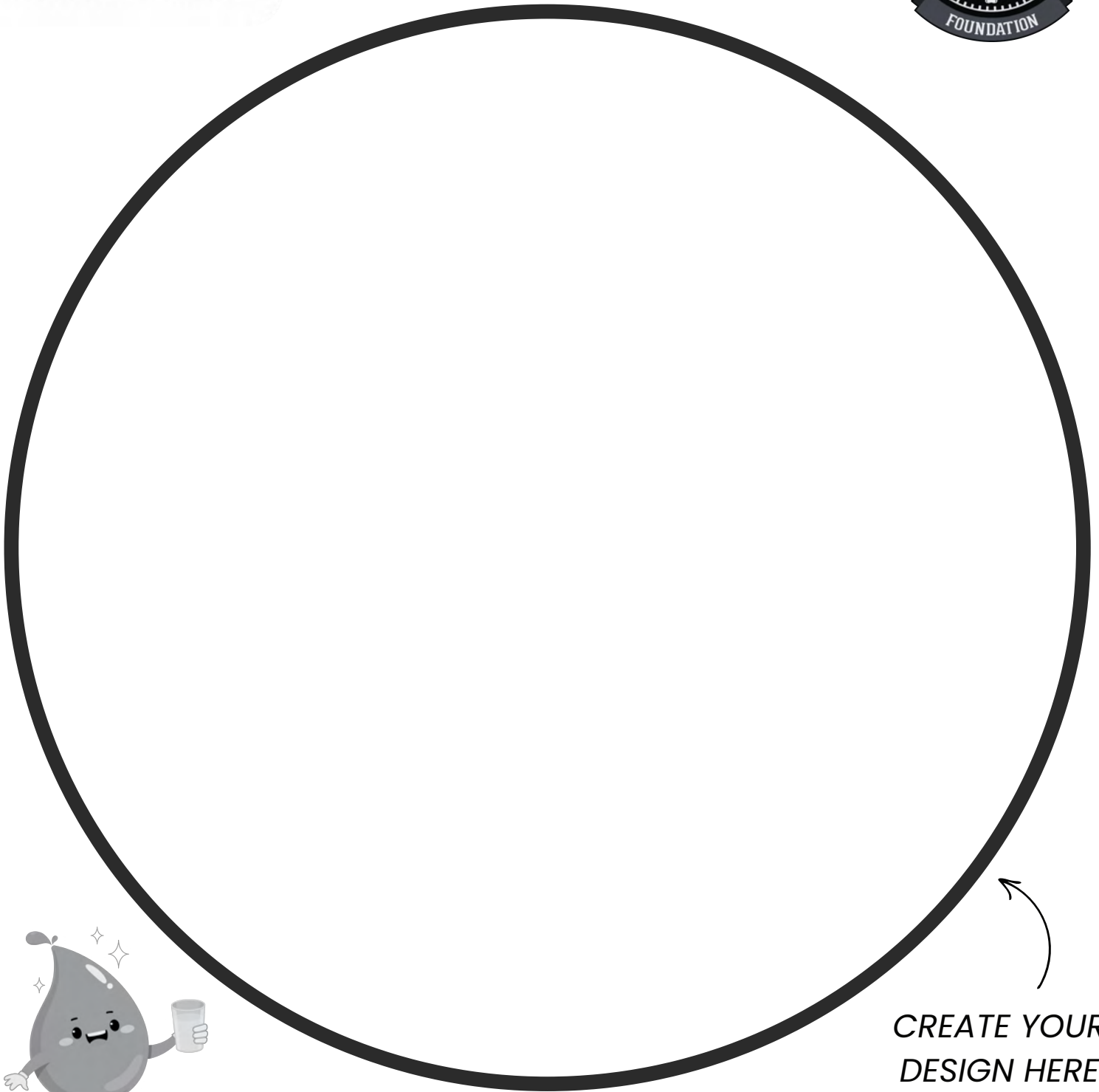
**SEND TO:**  
education@stlaquariumfoundation.org

**WINNERS WILL BE ANNOUNCED ON  
FEBRUARY 28, 2025**

Winning designs will be printed and distributed to all aquarium guests on World Water Day and at select conservation events. All participants will be featured in the St. Louis Aquarium's Wall of Water Digital Gallery.



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